

Dear Design Professional,

Interior Design Career Day [IDCD] has been inspiring design students across the New England region for over 25 years. Annually each fall, over 125 college students gather to hear industry professionals share their expertise and career experiences. The day features keynote speakers, architectural and design showroom tours, a networking luncheon, and a design charrette.

The event is supported by ASIDNE, IIDA NE, and IFDA, as a collaborative effort to facilitate this noteworthy, educational event. Professionals specializing in all aspects of design volunteer their time to influence and motivate students who might not otherwise have the opportunity to spend quality time outside of the classroom.

This year, our theme is “**DESIGN WELL**”. The tours, keynote and design charrette will support this theme by covering topics that focus on strategies in which the industry is incorporating health and wellness into designed spaces.

The event will take place on **NOVEMBER 2ND, 2018 AT DISTRICT HALL** in Boston’s Innovation and Design District. The event will draw upon the firms and design related businesses in the area for tours and workshops.

Our event committee, comprised of volunteer educators and practicing professionals alike, is asking for your assistance with this event. These students are the future of the design industry. This event will be an opportunity for sponsors to make a memorable impression on students as they start their careers.

We have established two suggested level of giving:

1. \$250 Bachelors Level Sponsor

- Recognition on all event marketing material (website, handouts, event signage)
- 1 slide / image with company logo on presentation loop shown at event

2. \$500 Masters Level Sponsor

- Recognition on all event marketing material (website, handouts, event signage)
- 3 slides / images with company logo on presentation loop shown at event
- Invitation for (2) to afternoon events (keynote, lunch + student charrette)

Your support of any amount will be appreciated. Your funding is needed to keep the cost of this event affordable to students.

The Interior Design Career Day Committee