

DESIGN AWARDS BENEFITS

	GOLD	PLATINUM	DIAMOND	TITANIUM
	\$1,750	\$2,750	\$3,750	\$5,250
RESTRICTIONS	unlimited	unlimited	unlimited	unlimited, non-competing
Sponsorship may be split between two collaborating companies. <i>Each of 2 company logos will appear at 50% of the size of single company sponsor logos.</i>	no	no	yes	yes
VISIBILITY				
Logo Recognition on IIDA NE website, Instagram & Facebook page.	✓	✓	✓	✓
Social Media Shout-Outs on IIDA NE Instagram & Twitter Accounts	1	2	3	4
Logo Recognition in program	✓	✓	✓	✓
Pre-Show Slides	2	3	4	5
Badge Ribbons indicating sponsorship level	✓	✓	✓	✓
On-Stage Recognition by hosts during show	✓	✓	✓	✓
Highlight in Digital Event Booklet <i>Designed in collaboration with the event graphics sub-committee.</i>	Quarter Page	Half Page	Full Page	Full Page
Company Logo on Step & Repeat Backdrop			✓	✓
Instagram Takeover		✓	✓	✓
Option to Announce Category Winner			✓	✓
Option to Participate in Design Awards Introduction Video				✓
HOSPITALITY				
Complimentary Transportation Discounts		2	3	4
VIP-Pre Party Access for you and your guests to meet the judges <i>You and your guests will be identified by sponsor and VIP badge ribbons.</i>	✓	✓	✓	✓
VIP Server & Bar Access				✓
Premium Table Placement <i>Tables/Tickets are not included in the sponsorship fee, and must be purchased separately.</i>	1	1	2	2
DISCOUNTS				
Tickets at IIDA Member Rate	✓	✓	✓	✓